

## Analytics & Dashboard

Peptide Sprint Dashboard · Operational Intelligence

### Profit Snapshot

Metis will produce for each Practitioner a personalized Profit Snapshot using the practitioner's patient count data. The Profit Snapshot includes:

- Executive summary — Year 1 revenue range, break-even timeline, and monthly recurring revenue at steady state.
- Revenue by scenario — Conservative, Base Case, and Accelerated projections with patient counts, compound focus, Year 1 revenue, and break-even.
- Compound economics — GLP-1, GLP-2, and GLP-3 compared by revenue per patient per month, profit per patient, and compound characteristics.
- Practice profile analysis — specialty, cash-pay model, patient volume, funding path, supplement infrastructure, and key revenue drivers.
- Provider time vs. revenue analysis — revenue per provider hour comparison and weekly time impact with delegable task identification.
- Break-even analysis — patients needed by compound type across scenarios, with key decision takeaways.
- 12-month projected cash flow — month-by-month chart with Launch, Ramp, and Full phases.
- Cash-pay pricing architecture — Per-dose, Subscription, and Bundled model comparison with pros and risk factors.
- Network advantage — ramp benchmarks, pricing intelligence, compound mix insights, and top performer playbook from network data.

### Peptide Sprint Dashboard (Complimentary for 90-days)

Upon a practitioner's commitment to the Majestic peptide program (i.e., funding approval and inventory order), Metis will build and activate a customized interactive Dashboard Portal for that practitioner. The Dashboard Portal includes:

- Overview tab — KPI summary strip, compound economics calculator, 12-month revenue projection chart, break-even scenario analysis, supplement/cross-sell revenue calculator, and pricing model comparison.
- Patient ID tab — patient pipeline tracker (source, compound, stage, next visit, revenue estimate), 3-channel candidate discovery system (EHR queries, in-office identification, warm outreach), conversion funnel visualization, and CSV export.
- Scorecard tab — A through F program grade, Profit Leak Scorecard with 19 checkable revenue levers across 6 categories (Pricing Strategy, Patient Acquisition, Compound Mix, Retention, Operations, Cross-Sell), each with monthly dollar impact.
- Scenarios tab — three preset patient volume scenarios (Conservative, Base Case, Accelerated) with side-by-side comparison table, custom patient mix slider builder, and 12-month trajectory chart.

- Month 1, 2, and 3 tabs — monthly KPIs, revenue vs. target progress bar, network benchmark comparisons, and prioritized action plan with URGENT/HIGH/MEDIUM-rated items each labeled with revenue impact.
- Sprint progress tracking — global progress bar in dashboard header updates as action items are completed across all three monthly tabs.
- Network benchmarks — patient volume, monthly revenue, break-even speed, and subscription adoption compared to industry reference data with status badges.
- Data persistence — patient pipeline and discovery data saved locally to the practice's browser; CSV export available at any time.
- Ongoing platform hosting and technical support for the initial 90-day period.
- 10 Action Items — prioritized recommendations across the full practice — revenue optimization, cost reduction, staffing, pricing, marketing, patient acquisition, and operational efficiency. Each action item includes the problem, solution, expected impact, and implementation steps.
- Key Insights — executive-level findings: what's working, what's not, critical issues identified, total opportunity quantified with dollar amounts. The practitioner sees their practice through data for the first time.